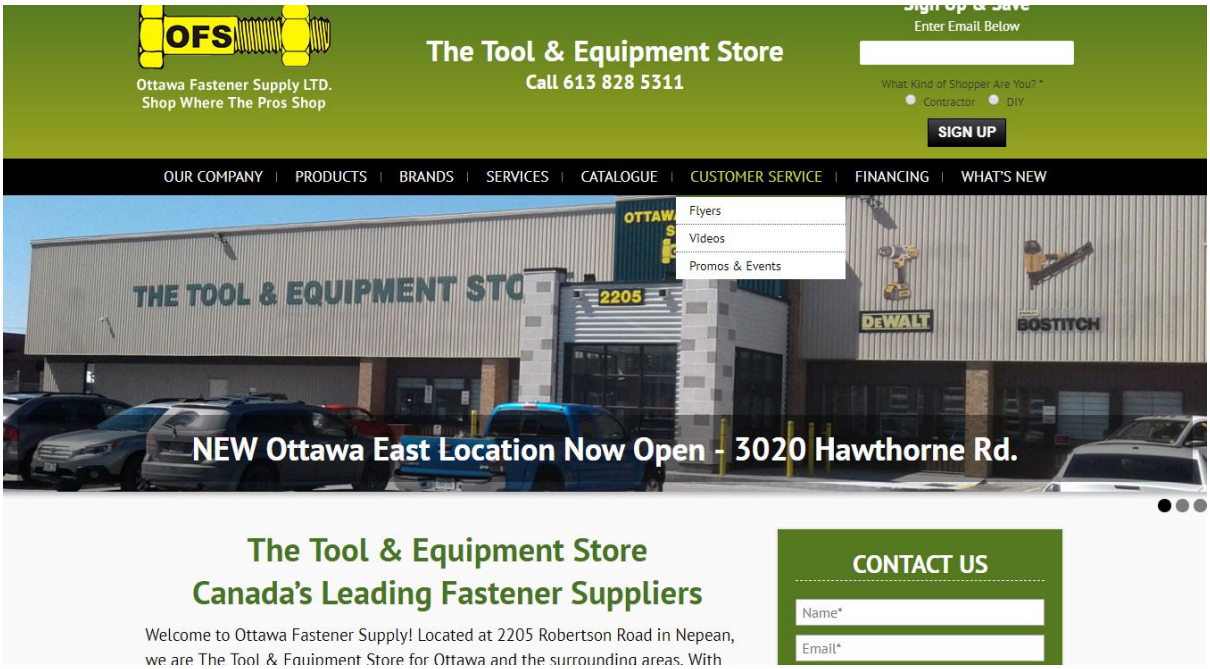
Case Study

Ottawa Fastner Supply

IC: Mark Jamieson

End Client: Ottawa Fastener Supply

Website: https://www.ottawafastenersupply.com/



The Customer: Ottawa Fastener Supply is the Tool & Equipment Store for Ottawa and the surrounding areas. They incredible selection of equipment and power tools and more than 30 years, Ottawa Fastener Supply has been one of the top trusted hardware stores in Ottawa.

The Challenges: Ottawa Fastener contacted Mark with website requirements where they were not happy with the present site. Their previous site was having hard look with very old style design. They were not able to give good completion to the marked and their competitor were getting more business. Existing site was not able to do much conversion. So we decided to work on this site from the scratch to get rid of old impression of site.

Project Delivery: Website was design and developed by iSigma from scratch using Wordpress Platform. Green color theme gives it contemporary look with eco green nature of business. We have designed and developed around 20 content enrich pages along with responsive features. Site looks great on Mobile or tablet smart devices. Site has other interactive features like Slideshow on homepage and quick contact us form always available for user on all the pages. User can visit Video sections where they can watch various videos regarding products and services.

Results: All combined efforts amazed the client and they are very happy with end results. Client is doing successful businesses with the new website and serving Ottawa with their online presence.